

## **Thursday, July 9th 2020 at 7 PM CDT - Meeting of the Board**

### **1. Call to Order**

Thomas Ray Garcia called to order an official meeting of the board of directors on July 9th, 2020 via Skype.

### **2. Attendance**

Maili conducted attendance. The following persons were present: Thomas Garcia, Cristian Mercado, Isaac Bailon, Maili Mejia, Ben Garza

### **3. Review Objectives**

- a. Emergency Aid
  - i. 3 applications in June and July 2020
    - 1. 3 individuals received \$460 total
- b. Online Programming
  - i. ACT Science and Math Walkthroughs (Adolfo Garcia)
  - ii. College Panels: Post-College, Majoring in STEM, Application Process
  - iii. Conversations on College: Princeton
  - iv. Essay Revisions: QuestBridge (3 students)
  - v. Networking: Calista internship
  - vi. Website Analytics
  - vii. Partner School Districts: Contracts '20-'21 pending for August
    - 1. Finance and budgeting report
- c. Mentor Outreach
  - i. Meeting every single mentor
  - ii. Covered about half of the mentors
  - iii. Gerardo's suggestion
  - iv. Follow-up by sharing mentor notes with board members
- d. Community partnerships
  - i. ARISE Adelante and IDRA: Taught Zoom classes
  - ii. Rio Grande Guardian: Early July possibilities for student journalism program
- e. Scholarship Committee
  - i. Fundraiser Plan: BBQ Pits
- f. Marketing and Social Media
  - i. Newsletter updates
  - ii. Mentor spotlights with Cristian
  - iii. Canva for nonprofits
  - iv. Have mentors promote
  - v. Follow-up steps

### **4. Resolve To:**

- a. Review Annual Report 2019-2020 rough draft (packet)

- b. Review Crisis Management Practices (PowerPoint presentation)
  - i. Mentor application process
  - ii. Communication with school districts
  - iii. Internships
- c. Discuss alternate revenue streams
  - i. Weekly college admissions mentoring
  - ii. Weekly college admissions essay sessions
  - iii. Weekly ACT tutoring
- d. Discuss executive director annual review methods and models (packet)

**5. Consideration and action on any:**

No actions taken

**6. Plan officer and board objectives:**

- a. Thomas:
  - i. Develop strategic plan framework for August board meeting
  - ii. Draft crisis management response sheet
  - iii. Plan social media content for private programming promotion with Maili
  - iv. Discuss mentor outreach and content plans with Cristian
  - v. Communicate credit line suggestions to Leo
  - vi. Collaborate with Isaac to plan programming for ARISE Adelante and/or IDRA
- b. Cristian:
  - i. Send Mentor Notes to Maili and Thomas
  - ii. Complete Executive Director document
- c. Maili:
  - i. Instagram Stories (this weekend)
  - ii. Set up a meeting with Matt + Aurelio
  - iii. Get CANVA Pro for Nonprofits
  - iv. Follow-up with Cristian on mentor outreach
- d. Leo:
  - i. Open credit lines
  - ii. Develop July finance report
- e. Ben:
  - i. Communicate with scholarship committee on BBQ pit fundraiser
- f. Isaac:
  - i. Collaborate with ARISE Adelante and IDRA on summer programming

Meeting adjourned at 9:50 PM CDT

Secretary Signature: Maili M.